



**CEO
SUMMIT**
INDIAN OCEAN 2ND EDITION

NEW PARADIGM, NEW HORIZONS

Dare to reinvent the future

9-10 APRIL 2026

Novotel Convention Antananarivo

www.ceo-summit.mg





Tiana RASAMIMANANA

President of the Syndicat des Industries de Madagascar

**« MOVING FORWARD TO CONNECT DECISION-MAKERS
AND SHAPE THE FUTURE »**

Building on the resounding success of its first edition in 2024, the **CEO SUMMIT** returns in 2026 under the joint organisation of the Syndicat des Industries de Madagascar and BECOM. We laid the foundations for a strategic platform dedicated to reflection, experience-sharing, and the co-construction of concrete solutions for the economic future of the Indian Ocean region. Several hundred business leaders, public officials, experts, and technical and financial partners gathered around key themes essential to the development of our economic ecosystem.

In a global economic context undergoing profound transformation—marked by both significant challenges and major opportunities—it is now essential to open new horizons. The **2nd Edition of the CEO SUMMIT** reflects this desire for continuity and reinforcement. Our ambition is to go further in reflection, deepen analysis, and bring together entrepreneurs, investors, and decision-makers from Madagascar, the wider Region, and beyond.

Our objective is to transform ideas into concrete actions. Through economic missions, the creation of strategic partnerships, and tangible investment opportunities, the **CEO SUMMIT** aims to be a space where projects come to life and alliances are forged. The establishment of a close collaboration framework between the Investment Promotion Agencies of the Indian Ocean Zone is one such example.

As co-organiser, SIM is convinced that this event will play a decisive role in strengthening Madagascar's position within regional and international exchanges.

Malagasy industries—at the core of SIM's mandate—remain an essential pillar of this dynamic. They reflect the excellence of our know-how, drive job creation, and reinforce the country's economic sovereignty.

With the momentum created in 2024 and the enthusiasm shown by participants, we are determined to make the 2026 edition an even greater success—one that marks a decisive milestone in positioning Madagascar at the heart of major regional and global economic dynamics.

We look forward to welcoming you in 2026 for the CEO Summit, the essential gathering for Decision-Makers.



Tantely RAKOTOMALALA

CEO of BECOM & Founder of the CEO Summit

**« EMBRACING OUR ROLE AS BUILDERS TO TRANSFORM
OUR LANDS OF OPPORTUNITY TOGETHER »**

With gratitude and profound pride, I am already delighted to welcome each of you to the **2nd Edition of the CEO SUMMIT**, which will take place in Antananarivo in April 2026. Following the remarkable success of our first edition, this Summit has established itself as a convergence space for a visionary and pioneering private sector determined to shape a future that reflects the full potential of our region and its partner countries.

Our values and ambitions remain intact: to make this space a catalyst for boldness, innovation, and solidarity. We invite leaders, executives and entrepreneurs to fully embrace their role as builders—not only for their companies, but for future generations and for all those who inhabit our lands of opportunity.

The magnitude of the challenges facing Madagascar today is an invitation to grow, to undertake real transformations, and to see the world with fresh eyes. It is also an opportunity to reinvent ourselves, to embrace a broader vision, and to instil renewed energy into our collective destiny.

Today, more than ever, the private sector is reinventing itself as a pillar of economic and social stability. It proves that it is far more than a production force: it is an engine of resilience, innovation and collective confidence. A source of hope in a changing world where growth must align with impact, where transformation goes hand in hand with responsibility, and where every action fuels the hope of a stronger future for the generations to come.

The **CEO SUMMIT** honours those who choose to take up this challenge: visionary leaders who seek to build bridges across sectors, create lasting alliances, and innovate with a profound sense of solidarity. Together, we chart the path toward a transformation that goes beyond aspiration. We are building a future in which Madagascar and the wider region truly become lands of opportunity, where openness and innovation benefit all, and where today's generations weave the legacy of tomorrow.

Thank you for being the builders of this collective vision. Together, let us give shape to the future.

REFUSING STAGNATION, BREAKING BOUNDARIES

On **9-10 April 2026**, Madagascar's capital will once again host leaders from across the Indian Ocean Region for a new edition of the **CEO Summit**. In continuity with its inaugural edition, this second Summit will define the new contours of a bold regional economic vision.

This edition aims to be a space for ambition, dialogue and collaboration, with one objective: creating a shared roadmap for the region's future.



2024, LOOKING BACK AT A FOUNDATIONAL SUCCESS

A SUMMIT, THAT LAUNCHED A REGIONAL MOMENTUM

Held on **5 and 6 December 2024** under the High Patronage of the President of the Republic of Madagascar, the first edition of the Summit brought together political leaders, economic decision-makers, international experts and regional institutions around a rich and ambitious programme.

By highlighting the strengths of each territory while promoting a shared vision, the **CEO SUMMIT** has embodied an Indian Ocean Region that is open, bold and resolutely action-oriented

THE CEO SUMMIT 2024 IN NUMBERS



CONCRETE RESULTS A NEW REGIONAL ROADMAP

A true crucible of ideas and action, the Summit gave rise to five major resolutions



THE CEO SUMMIT AWARDS

Celebrating excellence, inspiring leadership, honouring impact.

A flagship moment of the **CEO Summit Indian Ocean – 2nd Edition**, the **CEO Summit Awards Ceremony** will spotlight the most inspiring economic and institutional leaders of the Indian Ocean Region.

These distinctions honour individuals whose vision and boldness are transforming our societies.

The laureates—embodying excellence, innovation and responsibility—will be celebrated during the **Gala Evening of the CEO Summit 2026**.



QUOTES



Edgard Razafindravahy
Secretary General of the Indian Ocean Commission (IOC)

I would like to emphasise that the IOC is ready to take into account the ideas developed during this CEO Summit. Together, let us turn these reflections into concrete actions and integrate your contributions into our regional initiatives. Ultimately, real change does not come from those who wait — it comes from those who dare.

Huguette Bello
President of the Regional Council of La Réunion

The world stands at a crossroads, faced with accumulating risks but also significant new opportunities. (...) These risks are real and present, but to face them we must know how to seize them, together. I hope that this Summit, through its exchanges and encounters, will lead to concrete achievements and win-win partnerships, marking a new beginning for cooperation and regional integration. This is a remarkable and uplifting prospect in which we are collectively engaged today under Madagascar's leadership. Let us ensure that the promises made here become promises fulfilled.



Mathieu Seguin
Managing Director, STAR Madagascar

This gathering will be an opportunity to exchange on strategic themes essential to supporting investment in the industrial sector, while also highlighting the strengths of Malagasy industries.

Isabelle Wabete
Managing Director, Rio Tinto QMM

It is a tremendous honour for us to have been named CSR Company of the Year during the inaugural edition of the CEO Summit. This recognition reflects actions that go well beyond responsibility alone—an ongoing commitment to future generations.



Volatiana Rakotondrazafy
Resident Representative, United Nations Industrial Development Organization (UNIDO) – Madagascar

The CEO Summit offers a unique opportunity to strengthen initiatives that support industrial development, promote inclusive approaches, and align growth strategies with sustainable development objectives.

Rivo Andriamanalina
CEO of Arbiochem

The CEO Summit offers a valuable platform to address strategic issues shaping the development of our economies. It will contribute to strengthening my country's influence and that of the Indian Ocean Region.



2026, A STRONGER AND MORE AMBITIOUS EDITION

Business leaders, public officials, experts, and technical and financial partners... The **CEO Summit Indian Ocean – 2nd Edition** will welcome major regional players as well as numerous delegations from across the globe.

- More countries represented: South Africa, Canada, Comoros, South Korea, Egypt, United Arab Emirates, France, Guinea-Conakry, India, Kenya, La Réunion, Madagascar, Morocco, Mauritius, Nigeria, Rwanda, Seychelles, Tunisia, Turkey
- New strategic partners: Indian Ocean Rim Association, Embassy of the Republic of Korea



5 REASONS TO ATTEND THE CEO SUMMIT



Expand your high-level network

Take advantage of a unique opportunity to meet and exchange with the most influential decision-makers from Madagascar, the Indian Ocean Region and Africa.



Find new financial partners

Explore innovative investment avenues, growth opportunities, business development prospects and diversification paths for your company.



Learn best practices

Engage with other visionary leaders and create a virtuous cycle of personal and professional growth through experience-sharing.



Access strategic insights

Enrich your knowledge and sharpen your strategic thinking through interactive discussions with leading figures from the private sector.



Build strategic partnerships

Meet companies, institutions and public authorities gathered in one place, offering you the opportunity to forge lasting strategic partnerships.

JOIN THE 2ND EDITION OF THE CEO SUMMIT INDIAN OCEAN

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SPONSORSHIP PACKAGE

ADVANTAGES	OFFICIAL SPONSOR 25 000 EUROS (excl. VAT)	OFFICIAL BANK 23 400 EUROS (excl. VAT)	OFFICIAL NETWORK 23 400 EUROS (excl. VAT)	OFFICIAL CARRIER 23 400 EUROS (excl. VAT)
Exclusive meeting with high-level authorities	✓	—	—	—
Matchmaking	✓	—	—	—
Gift presentation during the opening ceremony	✓	—	—	—
Naming rights for conference hall	✓	—	—	—
Premium branding during the Gala	✓	—	—	—
Dedicated seating at press conferences	✓	—	—	—
Mentions in press communications	✓	—	—	—
Advertising space online	✓	—	—	—
Dedicated sponsored content placement on social media platforms	✓	—	—	—
Visibility in speeches	✓	—	—	—
Sector exclusivity	—	✓	✓	✓
Opening Keynote	At the opening conference	Prior to a session	Prior to a session	Prior to a session
Session naming	✓	✓	✓	✓
Welcome pack	✓	✓	✓	✓
Access passes	15 passes	10 passes	10 passes	10 passes
Access to opening ceremony	✓	✓	✓	✓
Access to plenary sessions	✓	✓	✓	✓
Access to the Gala Evening Event	✓	✓	✓	✓
Access to Business Lunch	✓	✓	✓	✓
B2B & B2G networking	✓	✓	✓	✓
Awards eligibility	✓	✓	✓	✓
Video interview	✓	✓	✓	✓
Advertising space in the event handbook	3 pages	Double page	Double page	Double page
Advertising banner on the event website	✓	—	—	—
Visibility space on print and digital communication materials	PREMIUM	PREMIUM	PREMIUM	PREMIUM
Logo visibility on LED screens	PREMIUM	PREMIUM	PREMIUM	PREMIUM
Video spot diffusion	✓	✓	✓	✓
Flags included	10	10	10	10
Roll-ups included	10	10	10	10

SPONSORSHIP PACKAGE



ADVANTAGES	PLATINUM SPONSOR 21 700 EUROS (excl. VAT)	GOLD SPONSOR 16 700 EUROS (excl. VAT)	SILVER SPONSOR 11 700 EUROS (excl. VAT)	BRONZE SPONSOR 6 700 EUROS (excl. VAT)	CONTRIBUTOR 3 400 EUROS (excl. VAT)
Matchmaking	✓	—	—	—	—
Closing ceremony gift	✓	—	—	—	—
Table naming at the Gala	✓	—	—	—	—
Exclusive branding of a room	VIP Lounge	—	—	—	—
Branding of networking spaces	✓	—	—	—	—
Business lunch branding	✓	—	—	—	—
Advertorial space on the event website	✓	—	—	—	—
Sponsorship and speech at the CEO Summit Awards	✓	—	—	—	—
Opening keynote	Prior to a session	—	—	—	—
Session Naming	✓	—	—	—	—
Panel participation	✓	✓	✓	—	—
Welcome pack	✓	✓	✓	✓	✓
Access passes	8 passes	6 passes	4 passes	2 passes	1 pass
Access to opening ceremony	✓	✓	✓	✓	✓
Access to plenary sessions	✓	✓	✓	✓	✓
Access to the Gala Evening Event	✓	✓	✓	✓	✓
Access to Business Lunch	✓	✓	✓	✓	✓
B2B Networking	✓	✓	✓	✓	✓
B2G Networking	✓	✓	✓	✓	—
Award eligibility	✓	✓	✓	✓	✓
Video interview	✓	✓	✓	✓	✓
Advertising space in the event handbook	Double page	1 page	1/2 page	1/4 page	Logo visibility
Visibility space on print and digital communication materials	PREMIUM	✓	✓	✓	✓
Logo visibility on LED screens	PREMIUM	✓	✓	✓	✓
Video spot diffusion	✓	✓	✓	✓	✓
Flags included	8	6	4	2	1
Roll-ups included	8	6	4	2	1

ACCREDITATION PASSES

EXECUTIVE PASS	417 EUROS (excl. VAT)	All-inclusive access for 1 person
CORPORATE PASS BRONZE	375 EUROS (excl. VAT)	Preferential rate -10% for groups of min. 10 participants
CORPORATE PASS SILVER	334 EUROS (excl. VAT)	Preferential rate -20% for groups of min. 20 participants
CORPORATE PASS GOLD	292 EUROS (excl. VAT)	Preferential rate -30% for groups of min. 30 participants
CORPORATE PASS PLATINUM	209 EUROS (excl. VAT)	Preferential rate -50% for groups of min. 50 participants



BUILDING OUR FUTURE TOGETHER

Our ambition for the 2026 edition is to make it a catalyst for real transformation in response to global uncertainties and contemporary challenges; to explore new growth drivers; to accelerate the convergence of visions; and to identify pragmatic solutions around the key themes shaping our collective future.

THEMES — CEO SUMMIT INDIAN OCEAN 2ND EDITION

Ecosystems and financing models for sustainable growth



The private sector and entrepreneurship as engines of regional transformation



The new paradigm of international cooperation



Roles and challenges of regional markets in Africa



Africa in the era of technological and digital transformation



Developing the green economy and the blue economy for a sustainable future



Food sovereignty through the modernisation of the agricultural value chain



Tomorrow's cities: infrastructure and mobility



Responsible and effective governance for development



Inclusion and equality as drivers of growth and competitiveness

DAY 1 – THURSDAY, APRIL 9, 2026

08:00 – 09:00	Guest reception – N Convention
09:30 – 11:30	Official Opening Ceremony – N Convention
11:30 – 12:30	Cocktail – N Convention
12:00 – 13:30	Business Lunch – Le Trio
14:00 – 15:00	Inaugural Conference – N Convention
15:30 – 16:30	Visionaries' Panel – N Convention

Partners Dedicated Sessions

17:00 – 19:00	Side Event - Shangai
17:00 – 19:00	Side Event - Executive Lounge

Networking Dedicated Sessions

16:30 – 19:00	B2B / B2G Networking Session – New York / Sydney
12:00 – 19:30	Private VIP Session – Nairobi / Paris

CEO Summit Pop-up Studio

12:00 – 17:00	Continuous recording of leaders' voices – Teppanyaki
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DAY 2 – FRIDAY, APRIL 10, 2026

08:30 – 09:00	Welcome
09:00 – 10:30	Plenary – N Convention
10:30 – 12:00	Panel – N Convention
12:00 – 13:30	Business Lunch – Le Trio
13:30 – 14:30	Plenary – N Convention
14:30 – 15:30	Closing Ceremony – N Convention

Partners Dedicated Sessions

08:30 – 10:00	Side Event - Shangai	Roundtable - Executive Lounge
10:30 – 12:00	Side Event - Shangai	Roundtable - Executive Lounge
13:00 – 14:30	Side Event - Shangai	Side Event - Executive Lounge
16:30 – 18:00	Side Event - Shangai	Side Event - Executive Lounge

Networking Dedicated Sessions

08:30 – 14:00	Networking session B2B - New York / Sidney Private VIP Session - Nairobi / Paris
16:00 – 18:00	Networking session B2B / B2G - New York / Sidney Private VIP Session VIP - Nairobi / Paris

CEO Summit Pop-up Studio

09:30 – 17:00	Continuous recording of leaders' voices – Teppanyaki
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Gala Evening : 19:30 - N Convention