



CEO SUMMIT

The largest gathering
of visionary leaders
in the Indian Ocean

December 05-06, 2024

Novotel Convention - Antananarivo

Event organizers





MESSAGE FROM THE PRESIDENT OF SIM

Through this first edition of the **CEO SUMMIT**, the Syndicate of Industries in Madagascar (SIM) will mark its 65th anniversary. This major event will represent a unique gathering opportunity, fostering dialogue, discussion, and networking among decision-makers in the Indian Ocean region.

Our objective is clear: to strengthen relationships between the region's leaders to find and exploit economic, environmental, educational, social, cultural, and technological opportunities together, and to pool our strengths to tackle challenges. The diversification of the region's resources such as industry, agriculture, tourism, and financial services constitutes a significant reservoir of opportunities, both for our internal exchanges and for our international expansion.

The **CEO SUMMIT** will provide a conducive space for the exchange of ideas, collaboration, and strengthening of ties between various partners and stakeholders in the region, from both the Private Sector and Public Administration. This platform will not only allow the sharing of experiences and best practices but also the development of joint strategies to address common challenges and seize emerging opportunities in our dynamic region.



TIANA RASAMIMANANA
PRESIDENT
Syndicate of Industries of Madagascar

In Madagascar, through the SIM, we have the «Malagasy ny antsika» label (Made in Madagascar), which represents not just a brand but a unifying concept bringing together dynamic players in the Malagasy industrial sector. It is a symbol of national pride, highlighting Madagascar's craftsmanship and authenticity. More than a slogan, «Malagasy ny antsika» is a guarantee of trust and excellence, rooted in our country's identity.

Our ambition is to showcase the strengths of the region by promoting the «Made in Indian Ocean» label for our products and services, contributing to the socio-economic development of our respective countries.

We are convinced that the **CEO SUMMIT** will effectively contribute to this gathering of forces and affirmation of the Indian Ocean's value.

Let's make the Indian Ocean a zone of prosperity.



TOGETHER, SHAPING THE FUTURE OF THE INDIAN OCEAN

In a global economic context marked by stagnation, the Indian Ocean region, notably Madagascar, faces numerous challenges: limited access to financing, untapped economic opportunities, isolation of decision-makers, energy, climate, and geopolitical crises.

As an exceptional meeting platform, the **CEO SUMMIT** aims to bring together decision-makers from the largest companies in the Indian Ocean to dialogue with key figures in the regional and international financial sector. This summit is a unique opportunity to share ideas, exchange best practices, and collaborate on innovative strategies.

Which financing strategy should be prioritized? Which levers should be activated to take advantage of the most innovative financial arrangements? How to gain credibility with international investors?

The **CEO SUMMIT** is the ideal opportunity to address strategic issues shaping the future of CEOs businesses alongside the best financial experts. More than 250 CEOs and General Directors, 50 bankers, financiers, and investors, 200 regional, African, and international personalities, and a leading international speaker are expected at the **CEO SUMMIT**, organized by Becom in partnership with SIM.

2 days of high-level meetings dedicated to visionary decision-makers seeking innovation and impact

AN ENGAGING FORMAT

-  Immersive opening ceremony
-  Interactive and dynamic talks
-  World-class speakers
-  Themes developed by an expert committee
-  Conferences and round tables
-  Thematic afterworks
-  Gala diner
-  CEO Awards & Impact trophies





B2B MEETINGS

Private meetings in specially equipped rooms allowing participants to discuss business confidentially

B2G LOBBYING

A strategic platform to influence public policies, access financing, explore new markets, and establish partnerships with the government

AFTERWORKS

Relaxed moments allowing participants to discuss in a friendly and informal atmosphere

CLOSING GALA

A festive end-of-day where guests can continue discussions over a gourmet meal in a luxurious setting

THE LARGEST GATHERING OF DECISION-MAKERS IN THE INDIAN OCEAN

The **CEO SUMMIT** brings together business leaders, investors, and officials holding the following positions:

- Chairman of the Board
- Chief Executive Officer
- Partner
- General Director
- Prime Minister
- Government Member
- Economic Advisor to the Presidency
- Ambassador and Diplomatic Representative
- Head of Financial Institutions
- Technical and Financial Partner

For the business leaders attending the CEO SUMMIT, the company's annual turnover must be over 5 million USD.

THE CEO SUMMIT AWARDS 2024

The **CEO SUMMIT AWARDS** recognize companies that actively contribute to the growth of their countries and the Indian Ocean region. An independent jury, composed of finance, strategy, and media experts, selects the winners based on their commitment and success, particularly in promoting the private sector, strengthening regional exchanges, and making a positive impact on society and the environment.

Awards categories:

- REGIONAL COMPANY OF THE YEAR
- BANK OF THE YEAR
- WOMAN INNOVATOR OF THE YEAR
- IMPACT OF THE YEAR
- INNOVATION OF THE YEAR
- CEO OF THE YEAR



SUBMIT YOUR APPLICATION

To submit your company's application for the **CEO SUMMIT AWARDS**, send an email to

welcome@ceo-summit.mg

A STRONG PRIVATE SECTOR THANKS TO VISIONARY AND UNITED LEADERS

Dear guests, partners, and participants,

Since the conception of this event in 2022, our vision has been to bring together the brightest minds and most inspiring leaders in the Indian Ocean region to exchange, learn, and, most importantly, act together for a better future.

The **CEO SUMMIT** is much more than just a gathering of leaders. It is a place of convergence where innovative ideas meet concrete actions, where challenges turn into opportunities, and where commitment to sustainability, innovation, and social responsibility takes on its full meaning.

For this first edition, we have the privilege of presenting the Impact Trophies and the Visionary Awards. These distinctions celebrate those who excel in their field while incorporating sustainable and ethical practices into their strategies. These visionary leaders prove that economic success and positive impact can and should go hand in hand.

This first edition of the **CEO SUMMIT** marks the beginning of an adventure that we hope will be long and fruitful. Together, we have the power to transform our industries, our communities, and our world.

Thank you for being part of this extraordinary adventure.



THE MAIN THEMES OF THE CEO SUMMIT INCLUDE:

- The best financing opportunities for businesses in the region
- Recruiting, training, and motivating tomorrow's executives and leaders
- Innovation and adoption of artificial intelligence in business development
- Identifying legal and institutional partners to help with business creation, mergers, or acquisitions
- How the private sector can organize to influence national and regional public authorities
- Post-Covid resilience strategies and coping with global crises
- Opportunities related to climate, energy, and geopolitical crises



TANTELEY RAKOTOMALALA
CO-FOUNDER OF BECOM
FOUNDER OF CEO SUMMIT

SPONSORS AND PARTNERS





**CEO
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STRATEGIC REASONS TO PARTICIPATE

✦ MULTIPLY HIGH-LEVEL CONTACTS

Take advantage of a unique opportunity to meet and exchange with the most influential decision-makers from Madagascar, the Indian Ocean region, and Africa.

✦ FIND NEW FINANCIAL PARTNERS

Explore new innovative investment avenues, growth opportunities, business development, and diversification for your company.

✦ ACCESS STRATEGIC INFORMATION

Enhance your knowledge and refine your strategic thinking through interactive discussions with leading private and public sector personalities.

✦ LEARN BEST PRACTICES

Exchange with other visionary leaders and create a virtuous cycle of personal and professional growth through shared experiences.

✦ ESTABLISH STRATEGIC PARTNERSHIPS

Meet businesses, institutions, and public authorities gathered at the same time and place, offering the opportunity to establish strategic partnerships.



CONTACTS

For any information regarding registration and sponsorship packages, write to us at:

welcome@ceo-summit.mg